



INTERNATIONAL CONFERENCE

on

CONTEMPORARY ISSUES IN ACCOUNTING & FINANCE

(ICCIAF-2024)

June 27-28, 2024

(Hybrid Mode)



ORGANISED BY

Master of Finance and Control Programme
Department of Accountancy and Business Statistics
University College of Commerce and Management Studies
Mohanlal Sukhadia University, Udaipur
(NAAC ACCREDITED "A" Grade State University)

CALL FOR PAPERS AND PARTICIPANTS

CONFERENCE OBJECTIVE

Department of Accountancy and Business Statistics is pleased to announce the International Conference on Contemporary Issues in Accounting and Finance. It is crucial that faculties, professionals and students understand how the accounting and finance process is being rapidly transformed by technologies like Artificial Intelligence, Robotics Process, Neural Networks, Data Analytics, Blockchain Accounting, Carbon Accounting Carbon Financing, Finance and Industry 5.0, Fintech, Tax Policies of the Government, Auditing in the Era of Digitalization etc. The conference aims to discuss and update the delegates about these digital and other transformations in the world of Accounting and Finance through interaction and deliberations. It would create an interface among professionals, academicians and experts in the field of accounting education and finance. The illustrative themes of various technical sessions shall be as follows:

THEME 1 : ACCOUNTING

- Blockchain Accounting
- Financial Shenanigans (Frauds)
- Use of AI in Accounting and Financial Reporting
- Carbon Accounting
- Creative Accounting
- Accounting Frauds Detection Techniques
- Fair Value Accounting
- Industry-Academia Gap in Accounting
- Issues of Data Analytics in Accounting.
- Accounting of Electoral Bonds : Issues and Challenges
- Innovations in Financial Reporting
- Sustainability Reporting and Integrated Reporting
- Automation in Accounting
- Accounting for Cryptocurrencies
- Artificial Intelligence – Inhibitor or Facilitator of Accounting & Finance Profession
- Ethical Issues in Accounting
- Quality of Financial Reporting after adoption of IFRS
- Earning Management in Accounting
- Accounting Disclosure and Regulation
- Value Relevance of Accounting Information
- Accounting Education and Research

THEME 2: FINANCE

- Sustainable Finance & Investing
- Carbon Financing
- Fintech: Trends and Challenges
- Portfolio Management
- Behavioural Finance
- Digital Transformation in Finance Revisit
- Corporate Financial Structure
- Computational Finance and Financial Econometrics
- Financial Risk Analytics and Management
- Corporate Finance, Capital Structure and Dividend Policy
- Finance in Digital Currency
- Finance and Industry 5.0
- Financial Inclusion and Access to Capital in Emerging Markets
- Green Finance and Environmental Accounting
- Issues and Imperatives of Digital Finance
- Financial Literacy and Financial Education
- Enhancing Liquidity in Commodity Derivatives Markets
- Asset Allocation and Investment Management
- SHG Financing

- The Financial Disparity in the Indian Economy
- Crowd Funding
- Impact of Artificial Intelligence on Financial Decision-Making Process
- Financial Imbalance in Allocation and Utilization of Government Funds
- Business Analytics in Finance
- Government Budget Analysis

THEME 3: TAXATION AND AUDITING

- GST- Unified Taxation: Accounting Challenges
- Government Tax Policies: Relevance and Challenges
- Carbon Taxation
- Tax Incentives for Renewable Energy Investments
- Taxation for the Gig Economy: Policy Challenges and Solutions
- Cess Tax Collection and Utilization: A Constitutional Issue
- International Taxation Patterns
- Taxation Issues in Cross-Border Transactions
- Tax planning, Avoidance and Evasion
- Digital Transformation in Taxation: Leveraging Technology for Efficiency and Compliance
- Global Tax Policy
- Taxation of Digital Goods and Services: International Perspectives
- International Tax Havens: A Threat to World Economy
- Exemptions, Deductions and Rate Structures
- Auditing in the Era of Big Data
- Audit Quality and Auditor's Independence
- Identifying and Managing Audit Risk in a Volatile World
- Emerging Trends in Auditing
- Audit Quality

ABOUT THE DEPARTMENT

The Department of Accountancy and Business Statistics was established in 1985. The Department has a glorifying history of around six decades. Ever since its inception, the Department has served the cause of the subject and the student community. The Department is running a Ph. D. Programme, three PG courses including M.Voc.(ATA), one PG Diploma, one UG course B.Voc.(ATA) and fourteen certification programmes (9 RUSA sponsored). The Department has been working on a Research and Innovation project titled "Blockchain Accounting: An Exploratory Research" approved under MHRD- Ministry of Education RUSA 2.0. The faculty members & researchers regularly bring laurels to the department by bagging awards at various National and International platforms regularly in the field of research. A robust interface with industry is ensured through regular workshops, conferences, guest lectures, industrial visits, and industrial training opportunities. The Department serves as the National Headquarters of the Indian Accounting Association and also organizes the prestigious National Accounting Talent Search Examination at the country level for commerce students since 2009.

ABOUT THE MOHANLAL SUKHADIA UNIVERSITY

Mohanlal Sukhadia University (erstwhile Udaipur University) at Udaipur is a State University established by an Act in the year 1962 to cater for the needs of higher education in Southern Rajasthan with more than 1.80 Lakh Students. The University has 38 departments under five constituent colleges. The University has over 197 affiliated colleges situated in Udaipur, Rajsamand, Chittorgarh, Sirohi and Salumber district. The University is located in the Aravalli Hill Area largely dominated by tribal populations. Endowed with rich cultural heritage, natural resources and beautiful landscape, Udaipur is a world-renowned tourist attraction. Ever since its inception, the University has been striving to maintain excellence in teaching, research and community service. Great emphasis has been laid on creating a scientific temper, maintaining high ethical values and keeping pace with emerging areas of higher learning. University has ensured overall socio-economic growth of all the sections of society by encouraging greater access and an inclusive approach making it the most preferred institution for higher education, learning and research.

PAPER SUBMISSION GUIDELINES

Academicians, Research Scholars, Practitioners, Executives and Students are invited to participate in the conference by contributing research papers and enriching the deliberations during technical sessions. The following Guidelines are to be followed

- Only original and unpublished work is sought.
- Papers must be based on themes and sub-themes of the conference.
- Papers must be between 3,000 to 5,000 words in length. A title of not more than 15 words should be provided.
- An abstract of not more than 300 words should be accompanied. It must indicate the study period, sample, research questions, methodology, findings and conclusions/implications.
- The text should be printed in Times New Roman with font size 12 typed in 1.5 spaces, and A4 paper layout with standard margins (2.54 cm on all four sides).

A full-length paper should follow the structure given below:

- Title Page: Title of the paper, Name/s of Author/s, Affiliation, Email, Technical Session
- Introduction: The introduction should contain a statement of the problem or research questions and how the paper is organized.
- Review of Literature: Enough relevant, past and recent studies should be provided and research gaps must be identified.
- Methodology: Data and study period must be recent and justifications for selecting study periods sample size, tools and techniques used should be given.
- Results/Analysis: Results and analysis should be convincing and also state whether the analysis/results/findings support/reject the hypotheses.
- Conclusion: Should emanate from findings
- Reference: The paper should contain full bibliographical details at the end of the paper, there should be a reference list in alphabetical order in APA format.

BEST PAPER AWARD AND PUBLICATION

All submitted papers on or before June 15, 2024, are subject to a blind review. Each paper shall be evaluated by the reviewer who will assign marks based on certain criteria and prepare a critical report. There are separate review criteria for conceptual research papers. Based on their evaluation report, the Best Papers (one from each session) will be awarded on the basis of the evaluation report cum presentation for each technical session. Selected papers, which are recommended by reviewers, will be published in an international edited book with ISBN.

REGISTRATION FEES & PAYMENT DETAILS

Participants	Indian (INR)	Foreign (INR)	Account Name	Head, Department of Accountancy and Business Statistics
Faculty/Industry Professionals	800	1600	Savings Bank A/c	693301232744
Research Scholars	500	1000	Name of the Bank	ICICI BANK
Students	300	600	IFSC Code	ICIC0006933
Online Participants	300			
On request accommodation shall be provided to outstation participants on a payment basis in the University Guest House.				

REGISTRATION PROCESS

- Make an online payment.
- Get a Screenshot of payment receipt generated
- Fill the Google form using the link <https://forms.gle/6VHmBNXBJ1YsZrh26>
- Upload research paper and a screenshot of receipt
- Click on the link to join WhatsApp Group

For Registration



Key Dates

Full Paper Submission : June 15, 2024
Last Date of Registration : June 23, 2024

ORGANISERS

CHIEF-PATRON



Prof. Sunita Mishra
Hon'ble Vice Chancellor
MLSU, Udaipur

CO-PATRON



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Dean and Faculty Chairman
UCCMS, MLSU, Udaipur

CONFERENCE DIRECTOR



Shurveer S. Bhanawat
Professor & Head
Director IQAC & MFC Programme
Department of Accountancy and Business
Statistics MLSU, Udaipur

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Assistant Professor
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Asstt. Professor



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Asstt. Professor



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Convener, Certification Prog.
Asstt. Professor



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Research Exchange programme with Indian Accounting Association Jorhat Branch and The Business School Assam, Kaziranga



Department of Accountancy and Business Statistics "Discussion on Contemporary Issues in Accounting"



Vaktavya 2023 - 24 MFC



Programmes organised by Department

INDUCTION PROGRAMME
BACHELOR OF BUSINESS ADMINISTRATION
MAJOR IN FINANCE AND ACCOUNTING

MAJOR IN FINANCE AND ACCOUNTING
Department of Accountancy & Business Statistics
Mohanlal Sukhadia University, Udaipur

WORKSHOP ON QUALITATIVE RESEARCH
Department of Accountancy & Business Statistics
Mohanlal Sukhadia University, Udaipur

UTTIYAN
Department of Accountancy & Business Statistics
Mohanlal Sukhadia University, Udaipur

NATIONAL WEBINAR
Department of Accountancy & Business Statistics
Mohanlal Sukhadia University, Udaipur

Online Workshop on Working of Stock Markets
Faculty Development Programme
Department of Accountancy and Business Statistics
Mohanlal Sukhadia University, Udaipur

Online International Conference Series
Department of Accountancy and Business Statistics
Mohanlal Sukhadia University, Udaipur

One Week Workshop
Department of Accountancy and Business Statistics
Mohanlal Sukhadia University, Udaipur

Accountancy Alumni Association
Department of Accountancy and Business Statistics
Mohanlal Sukhadia University, Udaipur

Faculty Development Programme
Department of Accountancy and Business Statistics
Mohanlal Sukhadia University, Udaipur

One Week Workshop
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Accountancy Alumni Association
Department of Accountancy and Business Statistics
Mohanlal Sukhadia University, Udaipur

Students Co - curricular Activities

Department of Accountancy and Business Statistics
Mohanlal Sukhadia University, Udaipur
Students Co-curricular Activities

INDUCTION PROGRAMME

MAJOR IN FINANCE AND ACCOUNTING

WORKSHOP ON QUALITATIVE RESEARCH

UTTIYAN

NATIONAL WEBINAR

Faculty Development Programme

Online International Conference Series

One Week Workshop

Accountancy Alumni Association

Department in Newspapers

12 शोभासचिवों ने स्टाफ रोम देहलीको, कार्यालय केडिट, फिफ्टीव अकाउंटिंग पर शोधपत्र पेश किए

अकादमिक ऑडिट : उच्च शिक्षण संस्थाओं की गुणवत्ता का मापदंड

एकाउंटिंग इंफ्लीकेशन पर परिचर्चा

व्यावहारिक लेखांकन कोशल पर कार्यशाला

टांग-विवाद पत्रिकाओं में सुश्रुषू व प्रार्थी, चरदरम्यो में ग्रीष्मो व निरुक्ति रहे विद्यार्थी

देसी का प्रयोग कर रहे हुए बुनियादी व्यावहारिक लेखांकन पर कार्यशाला

देसी अकाउंटिंग पर वर्कशॉप का समापन

'वक्तव्य' में युवा वर्ग ने सुझाए मावी स्टार्टअप प्लान

Department in Newspapers

अकादमिक ऑडिट : उच्च शिक्षण संस्थाओं की गुणवत्ता का मापदंड

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MAJOR ACHIEVEMENTS OF THE DEPARTMENT

- Developing phase of Sukhadia University Blockchain Accounting Software (SUBAS) under a major departmental research project entitled, “Blockchain Accounting: An Exploratory Research”.
- Received eighteen Best Research Paper awards by faculty members during the last twelve years in various conferences organized by the Indian Accounting Association (IAA) and other Universities. Out of eighteen, nine were awarded during last three years.
- The faculty members were winners of the “ICAI International Research Award” continuously for three years. It is awarded by the Institute of Chartered Accountants of India :
 - (i) 2020 (Two Certificates of appreciation)
 - (ii) 2021 (Silver award)
 - (iii) 2022 (Certificate of appreciation)
- “Young Researcher Award-2022”, awarded by the Indian Accounting Association (IAA) to Dr. Neelam Yadav, a research scholar of the department.
- Five alumni selected by RPSC for Assistant Professor post in 2022
- Thirty-five research papers were published during the 2022-23 session, (including in The Chartered Accountant - 7, The Chartered Secretary - 1 and The Management Accountant - 2)
- In 2022 Ms Deepali Mamodiya, a research scholar of the department secured First Rank in the National Online Quiz Competition on Insolvency and Bankruptcy Code of India, BSE-IPF in collaboration with the Government of India and won a Cash prize of ₹ 1,00,000
- Three edited books published by the Department during the 2023-24 session viz.
 - (i) Contemporary issues in Accounting and Finance (including Blockchain Accounting)
 - (ii) Blocounting: A Futuristic Approach
 - (iii) Emerging Issues in Accounting and Finance

COURSES OFFERED BY THE DEPARTMENT

- M. Com. – ABST (CBCS-Semester)
- Master of Finance and Control
- Master of Vocation (Accounting, Taxation and Auditing)
- Post Graduate Diploma in Taxation
- Bachelor of Vocation (Accounting, Taxation and Auditing)
- **Certification Programmes :**
 - Income Tax • GST • Carbon Taxation • IFRS. • TDS • Advance Tax
 - Basic and Advanced Practical Business Accounting
 - Business Statistics and Financial Management Using MS Excel.
 - Practical Stock Exchange Transactions
 - Blocounting (Blockchain Accounting)